

9 August 2010

Level 10 Tourism Queensland House
30 Makerston Street
Brisbane Queensland 4000
GPO Box 328 Brisbane
Queensland 4001 Australia
61 7 3535 3535
tq.com.au
ABN 77 745 152 359

Dear Valued Industry Partner

A Conversation with TQ

As a valued tourism stakeholder in the Tropical North Queensland region, Tourism Queensland wishes to extend a personal invitation to you to participate in our "Conversation with TQ" industry forum on **1 September 2010** at the **Shangri-La**, Pierpoint Road, Cairns, between **9.45 am and 1.30 pm** with morning tea available throughout the forum.

This forum gives us the opportunity to hear from you and better understand how Tourism Queensland can add value to your business. This will also be an opportunity for you to learn more about Tourism Queensland's strategic direction for 2010/11 and give you the chance to liaise with our specialists in key areas such as:

- Brand & Marketing
- Business Attraction (Aviation & Cruise)
- Research & Strategy
- Digital Marketing
- Industry Innovations & Industry Development
- Communications & Publicity
- Destination & Market Design
- International

We at Tourism Queensland recognise and value your role as pivotal to the overall success of tourism in Queensland and look forward to hearing your views on how our teams can most effectively support the future of tourism in the Tropical North Queensland region.

Yours sincerely



ANTHONY HAYES
Chief Executive Officer

Please complete and return this form to **Kate Lankshear** at Tourism Queensland by **Friday 27 August 2010**.

F **3535 5421**

E **kate.lankshear@tq.com.au**

RSVPs are essential

A Conversation with TQ Attendance Form

- YES** I will attend "A Conversation with TQ – TNQ".
- NO** Unfortunately, I am unavailable to attend this event.

Name:	
Company:	
Address:	
Telephone:	
Email:	

Please specify any catering requirements:

Please note below any key questions you wish to raise on the day and Tourism Queensland will provide you with a response at the forum.
