

TOURISM QUEENSLAND
"2012 ATDW Renewal Campaign Incentive"

FULL TERMS & CONDITIONS

The incentive is open to all existing subscribers to membership of the Australian Tourism Data Warehouse (ATDW).

1. Information on how to enter, forms part of the terms and conditions of entry. By renewing membership to the ATDW, all entrants are deemed to have accepted these terms and conditions.
2. You will be entered into the "2012 ATDW Renewal Campaign Incentive" by visiting www.tq.com.au/atdw and renewing membership of ATDW by 31 March 2012.
3. The incentive only applies to existing subscribers to ATDW who renew by 31 March 2012.
4. ATDW subscribers who qualify will automatically go into a random draw to win a half day professional photo shoot for their ATDW listed business. Photographer Paul Ewart will shoot a half day session for the winner at an agreed time and location.
5. The winner will be randomly selected by Tourism Queensland at 30 Makerston Street, Brisbane. The winner will be notified by email on Monday 2 April 2012 and must respond within 2 weeks. The prize must be redeemed by 2 April 2013.
6. The prize is worth at least \$550 and cannot be transferred, exchanged or redeemed for cash. If the prize is not claimed within 2 weeks of the draw a re-draw for the unclaimed prize will be held.
7. Following the photo shoot the winner will receive a DVD of the images selected by the photographer, Paul Ewart. The DVD will be the property of the winner but the prize does not include any right to the copyright in the images created. Any further use or reproduction of the images created must be with the consent or agreement of the photographer.
8. TQ's decision is final and no correspondence will be entered into. Each entrant releases and indemnifies Tourism Queensland against all liability, cost, loss or expense arising out of acceptance of any prize or participation in the incentive including (but not limited to) personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
9. By claiming a prize, the winners accept that Tourism Queensland may use their name and likeness for their promotional and publicity purposes.
10. The Promoter is Tourism Queensland [ABN 77 745 152 359] of 30 Makerston Street, Brisbane Qld 4000.