

Self Discoverer

Holidays...where I can enrich my mind and nourish my body

For me, holidays are about personal discovery, nourishment and enrichment (both physically and intellectually). I seek to immerse myself in holiday experiences that deliver this, gaining insight or a sense of well-being.



What a Self Discoverer wants their ideal holiday to say about them...

- I AM...** Intelligent, responsible, level-headed, organised, efficient, focused, controlled and reflective. I also want my holiday to say I am quiet, reserved and discerning.
- I SEEK...** A broad variety of experiences. However I want: to feel enriched, to satisfy my curiosity, to enjoy a well planned-holiday and to feel organised.
- I FEEL...** An array of emotions. However I want to feel quiet satisfaction as well as balanced, sensible, responsible, thoughtful, competent, knowledgeable, confident, self-assured, well-organised, in control and inner peace.
- I CAN...** Go sightseeing, eat out at a restaurant, rest and relax, go to a café, dine in areas famous for the culture's food, visit natural attractions, eat at a location with special views, go to a winery, experience the local food/wine culture and go on a daytrip to another place. I can also relax or spend time in a local café/plaza, dine at one of the location's top restaurants, visit heritage sites or monuments, visit food regions, attend festivals/fairs/cultural events, go to built attractions, go to the theatre/performing arts, go to natural world heritage sites, go on a scenic flight, go to a museum, go to art galleries and play tennis or squash.

I share similar needs and activities with Stylish Travellers, although I interpret them differently.

What a Self Discoverer likes to do on their ideal holiday...

Accommodation – I prefer a well-furnished, luxury resort, hotel or serviced apartment with the latest technology, air-conditioned rooms, a pool or spa and excellent service (similar to Stylish Travellers). Nonetheless, I like accommodation to have a genuine environmental policy. I am less likely than other segments to take or plan holidays around family or friends, and consequently, would rather pay for accommodation than stay with friends and/or relatives.

Getting around - I don't want to waste time getting to and from a destination. As a result, I'd rather fly (taking advantage of cheap fares whenever I can) and hire a car opposed to travelling long distances by car, coach or train.

Dining – Dining is fundamental to me and experiencing different tastes from various places is what travel is all about. I actively seek out destinations offering opportunities for fine dining restaurants and quality cafés.

Social interactions - I don't need to mingle and mix with others while on holidays, therefore I don't necessarily seek people out. However I am happy to mix with people in passing. Typically, I like to travel with someone else or as a family group, yet I am more open to travelling by myself than other segments.

Holiday patterns – My work patterns tend to be flexible, allowing me to take holidays whenever it suits me. Compared with other segments, my last trip was more likely to be an overseas holiday and I am inclined to go overseas at least once every few years.