

Queensland on Stage Eastern Hemisphere Prospectus

**Thursday 20 October 2011
Gold Coast**

Deadline for Registration: Friday 2 September 2011



Queensland on Stage – Eastern Hemisphere 2011

Tourism Queensland with the support of Gold Coast Tourism invites you to participate in Queensland on Stage - Eastern Hemisphere.

Product buyers are anticipated from Japan, China, Taiwan, Hong Kong, Korea, India, Singapore, Malaysia, India and the Middle East.

We are expecting approximately 90 key buyers. The purpose of this workshop is for the buyers to expand their product knowledge, to look for new and exciting experiences and products and to build on existing relationships.

Seller participation will provide the opportunity to showcase products to these Eastern Hemisphere buyers. Tourism operators looking to enter these Eastern Hemisphere markets are encouraged to participate and gain exposure for their product and build business relationships with a view to product managers expanding their product range.

Objectives

- Develop business relationships with key industry from Eastern Hemisphere markets
- Provide Eastern Hemisphere buyers with a Queensland experience that exceeds expectations
- Provide Eastern Hemisphere buyers with new reasons and ways to package and sell Queensland product
- Opportunity to participate on pre or post famil experiences

Workshop and Function – The Details

Workshop

The Workshop day will provide Queensland industry partners and RTO's the opportunity to present their product to senior international Eastern Hemisphere decision makers from a range of wholesaler and retail agencies.

Workshop Venue

Venue: **RACV Royal Pines Resort**
Date: Thursday 20 October 2010
Time: from 0700 Sellers registration
from 0815 Buyers registration

0845 Workshop appointments

Evening Venue

Time: 1800 – 2100 Strike Bowling, Surfers Paradise

Additional Information

Set up will be available on Wednesday from 0730
Length of appointments: approx 9 minutes each
Buyer's Manual will be provided
Morning and Afternoon Teas and Lunch are included
Workshops will be followed by an evening function

Evening Function

The evening function will be held at Strike Bowling, Surfers Paradise commencing at 1800 and finishing at around 2100. Your own transport arrangements will be required to and from the workshop and evening venues.

Registration

Final date for registration must be received by close of business on **Friday 2 September, 2011**. Please complete and sign the registration form below and return this along with company bio of 250 words and logo in Jpeg format to:

Name: Maria Spina
Ph: 07 3535 5385
Fax: 07 3535 5563
Email: maria.spina@tq.com.au

Upon confirmation of your registration you will receive an Invoice.

Full Payment must be received by: Tuesday 20 September, 2011

To ensure that you are aware of your financial commitments, please be aware of the cancellation dates at all times:

After Monday 26 September 2011 - 50% Cancellation Fee
After Monday 03 October 2011 - 100% Cancellation Fee

Registration Form

Operator Name: _____

Contact Name: _____

Billing Address: _____

Email Address: _____

Phone Number: _____

Mobile Number: _____

Please indicate your level of participation by ticking the boxes:

Workshop only (one delegate) \$400.00

Workshop only (second delegate) \$ 90.00

Workshop and function (one delegate) \$450.00

Workshop and function (second delegate) \$ 150.00

Evening Function only (per. person) \$ 90.00

Note: all costs include GST

Key Markets of Interest

(This is for our internal information only and will not guarantee appointments with these specific markets. Please indicate – in order of preference, 1 being the highest priority)

_____ Japan

_____ China

_____ Taiwan

_____ Hong Kong

_____ India

_____ Singapore

_____ Malaysia

_____ Middle East

_____ Korea

Signature: _____ Date: _____
(This signature indicates acceptance of costs and billing terms/conditions)

Registration, bio and logo submission deadline is Friday 2 September 2011

Return to:
maria.spina@tq.com.au
Fax: 3535 5563

Product Name:	
Street Address:	
Contact:	
Email:	
Website:	
Phone:	
Fax:	

Information required for the product manual:

- Contact details as above
- Overview of your product i.e. where it's based and general information
- Details of your product
- JPEG of your logo (please don't send logo in a pdf document)
- Email your information to Maria Spina: maria.spina@tq.com.au by **2nd September 2011**

Space is limited to (250 words).