



Hon Peter Lawlor MP
Member for Southport



**Minister for Tourism and Fair
Trading**

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Best Job candidate continue to explore the Whitsundays and Mackay

Clare Wang, the Taiwanese wildcard finalist in Tourism Queensland's Best Job in the World recruitment campaign, will continue to explore the Whitsundays and Mackay over the next few days, Tourism Minister Peter Lawlor announced today.

"Clare will visit Airlie Beach, Proserpine River, Eungella National Park, Finch Hatton Gorge, Sarina, Blacks Beach and Mackay over the coming few days and will participate in a range of activities such as flying foxes, exploring rainforest, aerobatic flying, barbeques, river cruising, sailing and enjoying relaxing spa treatments.

"Clare will stay overnight in a variety of hotels and resorts throughout the regions, experiencing the breadth and quality of local accommodation options, and will dine at some of the regions most unique restaurants.

"The tour was organised in partnership between Tourism Queensland, Tourism Whitsundays, Mackay Tourism and local operators."

Mr Lawlor said the finalists have had a challenging few weeks, culminating in an intensive three-day interview process at Hamilton Island.

"Clare narrowly missed out on the island caretaker position, which yesterday went to Ben Southall from Britain," Mr Lawlor said.

"These candidates absolutely wowed us and have ensured Queensland was at the forefront of media in their respective countries during the campaign, all while holding down full-time jobs and family commitments.

"With more than 34,000 applications, the Caretaker of Islands of the Great Barrier Reef was arguably the most sought-after job in the world.

"The worldwide response to Best Job in the World campaign was nothing short of phenomenal and achieved more than \$100 million worth of global publicity for Queensland.

"International tourism is a key economic driver for Queensland and during challenging economic times, activities such as the Best Job in the World campaign are crucial to increase the visibility and presence of Queensland destinations and products in international markets.

"We are committed to generating interest from international markets and will do everything possible to maximise the benefits for Queensland."

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