



Hon Peter Lawlor MP
Member for Southport



**Minister for Tourism and Fair
Trading**

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Best Job candidates explore Brisbane region

One of the finalists for Tourism Queensland's Best Job in the World recruitment campaign will explore the Brisbane regions over the next few days, Tourism Minister Peter Lawlor announced today.

"Juweon Kim from Korea will explore Moreton Island and Brisbane, participating in activities such as sand boarding, tobogganing, quad biking, feeding the local dolphins, cuddling koalas, riding the big wheel and climbing the Story Bridge.

"Juweon will also stay overnight in a variety of hotels and resorts throughout the regions, experiencing the breadth and quality of local accommodation options, and will dine at some of the regions most unique and restaurants.

"The tour was organised in partnership between Tourism Queensland, Brisbane Marketing and local operators."

Mr Lawlor said the finalists had had a challenging few weeks, culminating in an intensive three-day interview process at Hamilton Island.

"Juweon narrowly missed out on the island caretaker position, which yesterday went to Ben Southall from United Kingdom," Mr Lawlor said.

"These candidates absolutely wowed us and ensured Queensland was at the forefront of media in their respective countries during the campaign, all while holding down full-time jobs and family commitments.

"With more than 34,000 applications, the Caretaker of Islands of the Great Barrier Reef was arguably the most sought-after job in the world.

"The worldwide response to Best Job in the World campaign was nothing short of phenomenal and achieved more than \$100 million worth of global publicity for Queensland.

"International tourism is a key economic driver for Queensland and during challenging economic times, activities such as the Best Job in the World campaign are crucial to increase the visibility and presence of Queensland destinations and products in international markets.

"We are committed to generating interest from international markets and will do everything possible to maximise the benefits for Queensland."

Ends

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