

Mieko (Japan)

Mieko Kobayashi

Tourism Queensland Ambassador



I'm Mieko Kobayashi and was born in Tokyo, Japan and I spend most of my time here. I have a Japanese father and mother and a younger sister. I studied at Christian schools from Junior high school until University. After high school I majored in Japanese literature at Aoyama Graduate University in Tokyo. When I was in 3rd year at University, I started to work for a TV program which has a 22 year history and is aired on a main TV station. After graduating University, I kept working for that program and learnt how to cooperate with others to make a good and high audience ratings program. My position involved giving new ideas for the program as well as marketing, researching and giving interviews.

What is most important in my life is "sharing". As I mentioned what I learnt through the presenter job, in order to achieve goals in a team, my workmates and I discussed issues again and again. Sometimes had tears with disappointment, and sometimes giving way to each other. I like this kind of tough and enjoyable communication, whereby through a step by step approach, I was able to reach the goals set out for me. I think that sharing various emotions with others is the most beautiful thing in our lives.

Last of all, Australia is the most precious place to me. I visited Australia several times. There is incredibly beautiful and wild nature, which Japan doesn't have and easy-going, open hearted people!