

## Tourism in Bundaberg

- Directly employs 2,800 Queenslanders.
- Contributes \$202 million to the Queensland economy.
- Attracts 566,000 overnight visitors to the region annually.

## Employment

**2,800**

In 2007-08 tourism directly accounted for 2,800 jobs, or 2.2% of direct tourism employment of 122,600 people in the state.

Retail trade had the largest share of tourism employment (27.9%), followed by accommodation (17.5%) and manufacturing (13.2%).

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

## Gross Regional Product

**\$202 million**

In 2007-08 tourism gross regional product was \$202 million, or 2.2% of the total Queensland tourism gross state product of \$9.2 billion.

Gross Regional Product increased by 4.1% over the previous financial year.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

## Tax revenue

**\$41 million**

In 2007-08, net taxes on tourism products arising from tourism consumption in Bundaberg raised \$41 million in federal, state and local government revenues, and were 2.4% of total taxes on tourism products of \$1.7 billion for Queensland.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

## Visitor Numbers

**566,000**

For the year ending June 2010, Bundaberg attracted 524,000 domestic overnight visitors and 42,000 international visitors.

[Source: Tourism Research Australia – International Visitor Survey, National Visitor Survey]

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