

Tourism in Central Queensland*

- Directly employs 4,100 Queenslanders.
- Contributes \$343 million to the Queensland economy.
- Attracts nearly 1,253,000 overnight visitors to the region annually.

Employment

4,100

In 2007-08 tourism directly accounted for 4,100 jobs, or 3.3% of direct tourism employment of 122,600 people in the state.

Retail trade had the largest share of tourism employment (28.3%), followed by accommodation (18%) and cafes and restaurants (12.9%).

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Gross Regional Product

\$343 million

In 2007-08 tourism gross regional product was \$343 million, or 3.7% of the total Queensland tourism gross state product of \$9.2 billion.

Gross Regional Product increased by 14% over the previous financial year.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Tax revenue

\$94 million

In 2007-08, net taxes on tourism products arising from tourism consumption in Central Queensland raised \$94 million in federal, state and local government revenues, and were 5.4% of total taxes on tourism products of \$1.7 billion for Queensland.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Visitor Numbers

1,253,000

For the year ending June 2010, Central Queensland attracted 1,128,000 domestic overnight visitors and 125,000 international visitors.

[Source: Tourism Research Australia – International Visitor Survey, National Visitor Survey]

* Central Queensland refers to the ABS region of Fitzroy in the STCRC study

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