

#### Tourism on the Gold Coast

- Directly employs 28,100 Queenslanders.
- Contributes \$1.9 billion to the Queensland economy.
- Generates \$1 billion annually as an export earner.

#### Employment

**28,100**

In 2007-08 tourism directly accounted for 28,100 jobs, or 22.9% of direct tourism employment of 122,600 people in the state.

Retail trade had the largest share of tourism employment (24.6%), followed by accommodation (19.9%) and cafes and restaurants (14.1%).

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

#### Gross Regional Product

**\$1.9 billion**

In 2007-08 tourism gross regional product was \$1.9 billion, or 21.2% of the total Queensland tourism gross state product of \$9.2 billion.

Gross Regional Product grew by 2.7% over the previous financial year.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

#### Exports

**\$1 billion**

For the year ended June 2010, tourism exports totaled \$1 billion from the Gold Coast, making up 26.2% of total tourism exports of \$3.9 billion for the state.

[Source: Tourism Research Australia – International Visitor Survey]

#### Tax revenue

**\$369 million**

In 2007-08, net taxes on tourism products arising from tourism consumption on the Gold Coast raised \$369 million in federal, state and local government revenues, and were 21% of total taxes on tourism products of \$1.7 billion for Queensland.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

#### Visitor Expenditure

**\$4.6 billion**

For the year ending June 2010, domestic overnight visitors spent \$3 billion, domestic day visitors spent \$563 million and international visitors spent \$1 billion.

[Source: Tourism Research Australia – International Visitor Survey, National Visitor Survey]

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