

Tourism in Outback Queensland

- Directly employs 1,600 Queenslanders.
- Contributes \$147 million to the Queensland economy.
- Attracts 390,000 overnight visitors to the region annually.

Employment

1,600

In 2007-08 tourism directly accounted for 1,600 jobs, or 1.3% of direct tourism employment of 122,600 people in the state.

Retail trade had the largest share of tourism employment (28.8%), followed by accommodation (21.3%) and cafes and restaurants (15%).

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Gross Regional Product

\$147 million

In 2007-08 tourism gross regional product was \$147 million, or 1.6% of the total Queensland tourism gross state product of \$9.2 billion.

Gross Regional Product increased by 6.5% over the previous financial year.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Tax revenue

\$49 million

In 2007-08, net taxes on tourism products arising from tourism consumption in the region raised \$49 million in federal, state and local government revenues, and were 2.8% of total taxes on tourism products of \$1.7 billion for Queensland.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Visitor Numbers

390,000

For the year ending June 2010, the region attracted 364,000 domestic overnight visitors and 25,500 international visitors.

[Source: Tourism Research Australia – International Visitor Survey, National Visitor Survey]

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