

Tropical North Queensland

Tourism Economic Facts

November 2010

Tourism in Tropical North Queensland

- Directly employs 18,700 Queenslanders.
- Contributes \$1.3 billion to the Queensland economy.
- Generates \$775 million annually as an export earner.

Employment

18,700

In 2007-08 tourism directly accounted for 18,700 jobs, or 15.3% of direct tourism employment of 122,600 people in the state.

Retail trade had the largest share of tourism employment (21.1%), followed by travel agency and tour operator services (19.5%) and accommodation (13.1%).

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Gross Regional Product

\$1.3 billion

In 2007-08 tourism gross regional product was \$1.3 billion, or 14.2% of the total Queensland tourism gross state product of \$9.2 billion.

Tropical North Queensland Gross Regional Product grew by 2.1% over the previous financial year.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Exports

\$775 million

For the year ended June 2010, tourism exports totaled \$775 million from the Tropical North Queensland, making up 20.1% of total tourism exports of \$3.9 billion for the state

[Source: Tourism Research Australia – International Visitor Survey]

Tax revenue

\$215 million

In 2007-08, net taxes on tourism products arising from tourism consumption in Tropical North Queensland raised \$215 million in federal, state and local government revenues, and were 12.4% of total taxes on tourism products of \$1.7 billion for Queensland.

[Source: 2007/08 Regional Economic Contribution of Tourism Destinations in Queensland - STCRC published June 2010]

Visitor Expenditure

\$2.4 billion

For the year ending June 2010, domestic overnight visitors spent \$1.7 billion and international visitors spent \$775 million, maintaining at the levels in the previous financial year.

[Source: Tourism Research Australia – International Visitor Survey, National Visitor Survey]

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