



# Capricorn Region.

The attitudes of tourism operators surveyed in the Capricorn region were generally in line the state as a whole. There was higher agreement and concern that there were not enough benefits or cost savings to make environmental initiatives worthwhile and some greater concern that it was too hard to reduce electricity consumption. However, there was greater agreement that waste reduction could be increased.

Among these tourism operators, there was a lower uptake of strategic initiatives. Significantly fewer had a sustainability plan (16%) or a formal environmental action plan (5%). Taking the opportunity to expose staff to climate change education or encourage staff to get involved was also significantly lower.

However, their actual behaviour around initiatives implemented was on par with the average Queensland operator.



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## Sig Testing Notes:

- ▲ Significantly higher than total at 95% CI
- ▼ Significantly lower than total at 95% CI

Measure	Total QLD Tourism Operators (n=986)	Capricorn Tourism Operators (n=77)
Sustainability Policy	25%	16% ▼
Carbon Footprint Measured	10%	5%
Climate Change Exposure	48%	31% ▼
Purchased Carbon Offsets	10%	9%
Formal Environmental Action Plan	14%	5% ▼
Encouragement of Staff	29%	16% ▼
Program to educate customers	38%	30%
Top Energy Saving initiatives		
• Energy saving light bulbs	88%	84%
• Switching off appliances at wall	64%	69%
• Energy saving appliances	69%	65%
Top Water Saving initiatives		
• Low flow toilet fixtures	68%	60%
• Low flow taps	60%	56%
• Water efficient appliances	62%	52%
Top Waste Reduction initiatives		
• Using recycled paper and stationary	70%	71%
• Bulk purchasing	67%	69%
• Other recycling	68%	62%