



Fraser Coast South Burnett Region.

Tourism operators surveyed from the Fraser Coast South Burnett region tended to be more negative. There was a strong perception displayed that it was 'too hard' to further reduce energy, water and waste consumption in their businesses. There was also lower agreement that:

- it was important for their business to reduce its carbon footprint
- they would like to be more environmentally responsible
- climate change is an issue that requires drastic action to address.

These attitudes were in line with the lower levels of business response to the issue. Significantly fewer had a sustainability policy (16%), purchased carbon offsets (3%) and had their carbon footprint measured (1%) compared to the state level results.

Despite this lack of formality in addressing this issue at a strategic level, there were a number of environmental initiatives on a smaller scale that were implemented by tourism operators in the Fraser Coast South Burnett region. They were significantly more likely than other regions to be composting (49%) and undertaking other forms of recycling (78%).



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Sig Testing Notes:



Significantly higher than total at 95% CI



Significantly lower than total at 95% CI

Measure	Total QLD Tourism Operators (n=986)	Fraser Coast South Burnett Tourism Operators (n=86)
Sustainability Policy	25%	16% ▼
Carbon Footprint Measured	10%	1% ▼
Climate Change Exposure	48%	43%
Purchased Carbon Offsets	10%	3% ▼
Formal Environmental Action Plan	14%	10%
Encouragement of Staff	29%	30%
Program to educate customers	38%	36%
Top Energy Saving initiatives		
• Energy saving light bulbs	88%	88%
• Energy saving appliances	69%	72%
• Timer switches, sensors & automatic controls	62%	71%
Top Water Saving initiatives		
• Water efficient appliances	62%	70%
• Low flow toilet fixtures	68%	66%
• Low flow taps	60%	56%
Top Waste Reduction initiatives		
• Other recycling	68%	78% ▲
• Using recycled paper and stationary	70%	71%
• Bulk purchasing	67%	67%
• Composting	35%	49% ▲