



Southern Downs & Granite Belt Region.

Tourism operators surveyed from this region were very conscious of the issue and the actions that could be taken. Their customers expect them to be environmentally responsible.

Their actions showed a significantly higher level of implementation strategies, particularly in relation to water saving activities. It may be for this reason that they were more likely to feel that it is 'too hard' to make further reductions to energy, water and waste consumption in their business.

While these operators were undertaking a lot of specific behaviours, they were significantly less likely to have a sustainability policy in their business (15%).









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Sig Testing Notes:

 Significantly higher than total at 95% CI

 Significantly lower than total at 95% CI

Measure	Total QLD Tourism Operators (n=986)	Southern Downs & Granite Belt Tourism Operators (n=65)
Sustainability Policy	25%	15% 
Carbon Footprint Measured	10%	9%
Climate Change Exposure	48%	46%
Purchased Carbon Offsets	10%	8%
Formal Environmental Action Plan	14%	12%
Encouragement of Staff	29%	28%
Program to educate customers	38%	32%
Top Energy Saving initiatives		
• Energy saving light bulbs	88%	94%
• Switching off appliances at the wall	64%	77%
• Energy saving appliances	69%	75%
• Roofing insulation	45%	69% 
Top Water Saving initiatives		
• Low flow toilet fixtures	68%	83% 
• Harvesting of rainwater	43%	78% 
• Low flow taps	60%	72% 
• Water recycling and use of grey water	30%	58% 
Top Waste Reduction initiatives		
• Other recycling	68%	77%
• Using recycled paper and stationary	70%	72%
• Composting	35%	55% 