



Sunshine Coast Region.



Sunshine Coast tourism operators surveyed held attitudes generally similar to those noted across the state. They agreed that it was important for their business to reduce their carbon footprint.


Similar to state based results, one quarter had a sustainability policy and 7% purchased carbon offsets. One in five had implemented a formal environmental action plan in their business.

Sunshine Coast operator uptake of energy, water and waste initiatives were similar to the state average. However, they were significantly more likely to be recycling and refilling their print cartridges and were less likely to be switching off appliances at the wall.



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Sig Testing Notes:
 Significantly higher than total at 95% CI
 Significantly lower than total at 95% CI

Measure	Total QLD Tourism Operators (n=986)	Sunshine Coast Tourism Operators (n=110)
Sustainability Policy	25%	25%
Carbon Footprint Measured	10%	14%
Climate Change Exposure	48%	40%
Purchased Carbon Offsets	10%	7%
Formal Environmental Action Plan	14%	20%
Encouragement of Staff	29%	30%
Program to educate customers	38%	36%
Top Energy Saving initiatives		
• Energy saving light bulbs	88%	89%
• Timer switches, sensors & automatic controls	62%	72%
• Energy saving appliances	69%	70%
• Switching off appliances at the wall	64%	50% 
Top Water Saving initiatives		
• Low flow toilet fixtures	68%	74%
• Water efficient appliances	62%	65%
• Low flow taps	60%	65%
Top Waste Reduction initiatives		
• Other recycling	68%	74%
• Using recycled paper and stationary	70%	71%
• Bulk purchasing	67%	70%
• Recycle/ refill print cartridges	59%	70% 