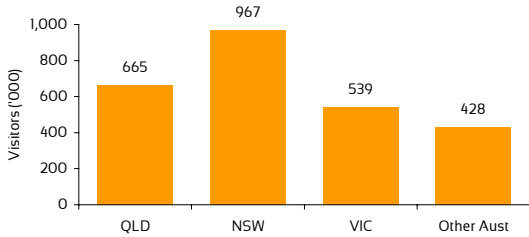


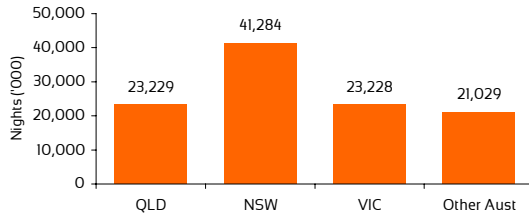
Year ending June 2011

Which States / Territories do they visit in Australia?

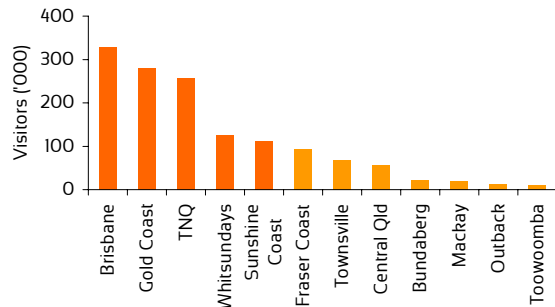
Visitor by State



Visitor nights by State



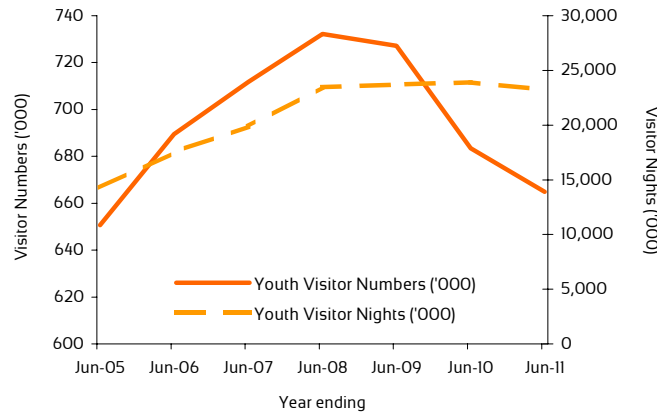
Which QLD regions are they visiting?



Data Source: International Visitor Survey, Tourism Research Australia.

The International Youth Market represents travellers who are between the ages of 15 and 29 years old.

How has the QLD youth market been tracking?



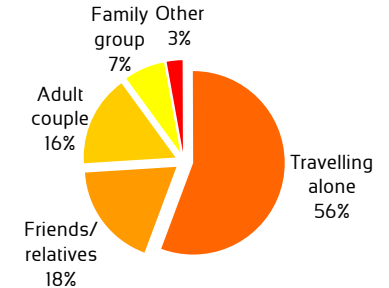
Queensland's top 5 International Youth Markets

Origin	Visitors	% of all youth to QLD	Visitor nights	Avg. Stay (nights)
Continental Europe ¹	143,000	22%	5,490,000	38.4
Japan	88,000	13%	1,664,000	18.8
New Zealand	87,000	13%	2,281,000	26.1
United Kingdom	76,000	11%	1,434,000	18.8
USA	46,000	7%	1,011,000	22.0
Total youth market to QLD	665,000	-	23,229,000	34.9
Total youth market to Australia	1,655,000	-	108,771,000	65.7

What activities do they participate in?

Activity ³	Visitors	Top 5 Activities ²
Eat out / dine at a restaurant and/or cafe (from 2005 onwards)	602,000	91%
Go shopping for pleasure	560,000	84%
Go to the beach (incl swimming, surfing, diving)	554,000	83%
Sightseeing/looking around	544,000	82%
Pubs, clubs, discos etc	388,000	58%

Travel Party



For Further Information:
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1. 'Continental Europe' includes Germany.
 2. % may add to more than 100% as visitors may have participated in more than one activity whilst on their trip in Australia.
 3. Indicates activities undertaken on their trips in Australia, not necessarily in Queensland.