

# ATDW Image Guidelines

**It is mandatory to provide at least one image, in a digital format with your ATDW subscription form.**

## Image Guidelines

To ensure your image compliant with national ATDW content standards, please refer to the below guidelines:

Multimedia Type	Requirement	Accepted File Types	Preferred	Maximum File Restrictions
Image	1 (max 4)	.jpg	Landscape	1MB each
Logo	Optional	.jpg .gif	Landscape	1MB

*\* Accommodation and Tour can also supply up to 4 additional images for individual room/tour type*

## Remember!

- High resolution images only (72 dpi)
- Provide name and caption for each image  
(Maximum 100 characters e.g. RNA Show ground, Brisbane, Queensland)
- No artist's impressions, 'real' images only
- Logo's must accompany with at least one 'real' image
- Images must be supplied via email or on a disc and **cannot** be downloaded from your website

## Please note:

Landscape orientation is preferred, refer to example below:



**Submit your images and any enquiries to Tourism Queensland via email at [images@tq.com.au](mailto:images@tq.com.au)**